

## TeleSpan *Future of Conferencing*™ Workshop Agenda 2008 - Las Vegas, NV

TIME	MONDAY, MARCH 31, 2008		TUESDAY APRIL 1, 2008		TIME
	Third Annual CSP Sessions	First Annual User Forum Sessions	Third Annual CSP Sessions	First Annual User Forum Sessions	
7:00 7:15	Breakfast, Registration and Open Networking		Breakfast and Open Networking		7:00 7:15
7:30 7:45	<u>CSP Session</u> <b>Welcome State of Industry</b> Elliot M. Gold, President, TeleSpan Publishing Corp	<u>Private User Session</u> <b>Welcome &amp; Introductions</b>	<u>CSP Session</u> <b>Microsoft and Others and The Changing Landscape</b> Richard Dalton Contributing Editor, TeleSpan	<u>Private User Session</u> <b>New and Ancillary Services End User Education Security</b>	7:30 7:45
8:00 8:15 8:30 8:45	<u>CSP Session</u> <b>M&amp;A Trends Premiere</b> Joel Hughey, Esq. SVP, Mergers & Acquisitions	<u>Private User Session</u> <b>User Studies 2005 and 2006 Global Issues IT and Metrics</b>	<u>CSP Session</u> <b>Universal Service Fund (USF) Forum</b> Scott Clark, Esq., Sr. Member Tax Department, Thelen Reid & Priest	<u>Private User Session</u> <b>Web and Video Conferencing Event Management</b>	8:00 8:15 8:30 8:45
9:00 9:15 9:30 9:45	<u>CSPs and Users - Joint Session</u> <b>Cisco's Approach to the Enterprise Customer and the CSP</b> Rick McConnell, VP/GM, Unified Communications Business Unit		<u>Private User Session</u> <b>Managing Costs &amp; Measuring ROI The RFP process Insource vs. Outsource</b>		9:00 9:15 9:30 9:45
10:00	Coffee		Coffee		9:45
10:15 10:30 10:45 11:00	<u>CSPs and Users - Joint Session</u> <b>Google Collaboration</b> Alessandra Zarate-Sanderlin, MCS Operations Manager, Google		<u>CSP and Users - Joint Session</u> <b>Putting Iowa Behind Us Freeconference.com</b> Alex Cory, CEO, Global Conference Partners		10:00 10:15 10:30 10:45
11:15 11:30 11:45 12:00	<u>CSPs and Users - Joint Session</u> <b>IBM / Lotus SameTime &amp; The Collaboration Space</b> Bethann Cregg, Product Management, Lotus Software		<u>CSP and Users - Joint Session</u> <b>"Hosted Services vs. CSP Services"</b> PANEL: Sonexis, Polycom, ThinkEngine		11:00 11:15 11:30 11:45
12:15 12:30 12:45 1:00	Buffet Lunch / Open Networking		<u>CSPs and Users - INTERACTIVE SESSIONS:</u> <b>Readout: Highlights of the Private User Sessions and Q&amp;A</b> Speakers: User Forum attendees, with TeleSpan crew J. Thompson, R. Menza, J. Sterling		11:45 12:00 12:15
1:15 1:30 1:45 2:00	<u>CSPs and Users - Joint Session</u> <b>Intel- Bringing Virtualization to Conferencing and Collaboration:</b> Steve Grobman, Director, Solutions Architecture - Digital Office Platform Division Lynda Grindstaff, Strategic Planner - Digital Office Platform Division		<u>CSPs and Users - INTERACTIVE SESSIONS:</u> <b>2009 User Forum Planning</b> Judy Sterling, TeleSpan Crew		12:15 12:30 12:45 1:00
2:15 2:30 2:45 3:00	<u>CSP and Users - Joint Session</u> <b>Skype &amp; Collaboration</b> Jonathan Christensen, General Manager, Skype, Audio Video		Wrap / Buffet Lunch / Open Networking		12:30 12:45 1:00
3:15	Coffee & Panel Setup				
3:30 3:45 4:00 4:15 4:30 4:45	<u>CSPs and Users - Joint Session</u> <b>Panel of IBM, Intel, Skype, Cisco, Google</b>				
5:00   7:00	Open Bar / Food / Open Networking				