

**TeleSpan's Fifth Annual *Future of Conferencing*™ Workshop**  
**Las Vegas - March 18 and 19, 2010**

DAY ONE	THURSDAY	March 18, 2010
TIME	SESSION TITLE	SPEAKERS
8:00 - 8:30	<b>Breakfast - Registration - Open Networking</b>	
8:30 - 9:30	Welcome & "State of Industry"	<b>Elliot Gold</b> , President, TeleSpan Publishing
9:30 - 10:15	"Skype Video, Trends and Growth and How it Fits in with Existing Business Conferencing"	<b>Jonathan Christensen</b> , General Manager, Audio Video, Skype
10:15 - 10:30	<b>Coffee</b>	
10:30 - 11:15	"The Threat of Web Ubiquity"	<b>Richard Dalton</b> , Contributing Editor TeleSpan
11:15 - 12:00	<i>Technology Sandbox</i> ™ Introductions / Opening	<b>Judy Sterling</b> , Managing Director Keypoint Marketing
12:00 - 12:45	<b>Lunch</b>	
12:45 - 1:30	<b>Keynote:</b> "Leading Business to the Next Wave of Collaboration."	<b>Rick McConnell</b> , VP/GM, Unified Communications Business Unit Cisco
1:30 - 2:30	"Telepresence and the Green Agenda"	<b>Martin Elton</b> , Moderator TeleSpan <b>Jicky Ferrer</b> , PACOM Federal VTC & Multimedia User Group <b>Damon Frost</b> , Associate Director, Employee Solutions, P&G <b>Rick McConnell</b> , VP/GM, Unified Communications Business Unit Cisco
2:30 - 3:00	"Selling Conferencing Services Internationally" OR "Global Collaboration Market: Doing Business Globally 2010 & Beyond"	<b>Harry Walls</b> , Managing Director World Conferencing Solutions
3:00 - 3:15	<b>Coffee and <i>Technology Sandbox</i>™</b>	
3:15 - 4:00	<b>Panel:</b> "Future of Free Conferencing"	<b>Elliot Gold and Martin Elton</b> , Moderators <b>Jonathan Christensen</b> , General Manager, Audio Video, Skype <b>Steve Augustino</b> , Partner Kelley Drye & Warren <b>David Erickson</b> , President Freeconferencecalls.com <b>Mike Placido</b> , CFO Global Conference Partners
4:00 - 4:45	<b>Breakout Sessions</b> (covering attendee-requested topics)	<b>Elliot Gold</b> , Moderator <b>All Speakers and Attendees</b>
4:45 - 5:00	<b>Wrap Up</b>	<b>Elliot Gold, TeleSpan</b>
5:00 - 7:00	<b>Cocktail Hour and Open Networking</b>	

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<b>DAY TWO</b>		
<b>TIME</b>	<b>SESSION TITLE</b>	<b>SPEAKERS</b>
<b>FRIDAY</b>		
<b>March 19, 2010</b>		
<b>8:00 - 8:30</b>	<b>Breakfast - Registration - Open Networking</b>	
<b>8:30 - 9:00</b>	<b>"Social Networking"</b>	<b>Dave Nelsen</b> , President Dialog Consulting Group
<b>9:00 - 9:30</b>	<b>"Using Social Networking to Improve Customer Dialogue and Satisfaction"</b>	<b>Denise Brittin</b> , Marketing Manager, Cisco Collaboration User Group
<b>9:30 - 10:00</b>	<b>Announcing: "New Vendor-Neutral User Social Network and Survey Tool"</b>	<b>Judy Sterling</b> , Managing Director, Keypoint Marketing <b>Regina Menza</b> , Internet Marketing Director, Keypoint Marketing <b>Jim DiMarino</b> , Manager, Teleconferencing Technologies, Genzyme
<b>10:00 - 10:15</b>	<b>Coffee and <i>Technology Sandbox</i>™</b>	
<b>10:15 - 11:15</b>	<b>"A Rising Tide Can Raise All Boats --- How Video Conferencing Partners Can (and should) Help Each Other Part Two"</b>	<b>Emily Magrish</b> , President Magrish International, Inc. <b>Peter Holst</b> , CEO Affinity VideoNet <b>Michael Brandofino</b> , EVP, AVI / SPL <b>JD Vaughn</b> , CEO, C4 Consulting
<b>11:15 - 11:45</b>	<b>"How Do CSPs Get Future Revenues? How Do They Enhance Their Revenue Sources?"</b>	<b>Elliot Gold</b> , Moderator <b>Kim Kinney</b> , VP Sales Operations Global Crossing <b>Gerard (Jerry) Pompa</b> , Vice President Compunetix <b>Roger Rosenquist</b> , Director of Marketing Conference Plus <b>Peter Stewart</b> , Group VP, Product Innovation & Management Premiere Global, Inc. <b>Debora Volansky</b> , CEO Connex International <b>Bob Wise</b> , Executive Vice President, Unified Communications and President, Genesys SA, Intercall/West
<b>11:45 - 12:00</b>	<b>Wrap Up</b>	<b>Elliot Gold, TeleSpan</b>